# CURRICULUM VITAE

## Karin Overbeck

**CEO Freudenberg Home and Cleaning Solutions GmbH**

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|---|---|
| 1986-1987 | Studies of Business Economics,<br>Freie Universität, Berlin, Germany |
| 1987-1992 | Studies Business Economics<br>with focus on Finance and Marketing<br>University of Cologne, Germany<br>Degree: Diplom-Kaufmann (Master) |

## CAREER HISTORY

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|---|---|
| **since 2018** | **Freudenberg Home and Cleaning Solutions GmbH, Weinheim**<br>Chief Executive Officer |
| 2016 | Freudenberg Home and Cleaning Solutions GmbH, Weinheim, Germany<br>Member of the Management Board as a Chief Marketing Officer |
| 2012 | KAO Corporation, Darmstadt, Germany<br>Area President DACH, CZ, SAF |
| 2005 | KAO Corporation, Darmstadt, Germany<br>General Manager DACH/European Export Consumer Business |
| 2002 | Parental Leave |
| 2000 | L'Oréal Group, Dusseldorf, Germany<br>Sales Director |
| 1999 | Tchibo, Hamburg, Germany<br>Head of New Business Development/Export |
| 1998 | Tchibo, Hamburg, Germany<br>Marketing Manager |

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|---|---|
| 1997 | Tchibo, Hamburg, Germany<br>Senior Brand Manager |
| 1995 | Unilever Group, Hamburg, Germany<br>European Brand Manager LUX |
| 1994 | Unilever Group, Hamburg, Germany<br>Assistant European Brand Manager LUX |
| 1992 | Unilever Group, Hamburg, Germany<br>Senior Auditor |
| 1992 | Unilever Group, Hamburg, Germany<br>Auditor (Internal Audit Europe/US) |

## EXTERNAL MANDATES

- Member of the Board – Electrolux AB (Non Executive), Stockholm, Sweden
- Board Member Brand Association Germany, Berlin, Germany
- Executive Committee Member Brand Association Germany, Berlin, Germany

June 2025

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